



TEMPLATE OF MARK

Use of The Certification Mark

- a) Use the Certification Mark only in the manner prescribed herein and in the Certificate.
- b) Use the Certification Mark only in relation to its scope of certification.
- c) Use the Certification Mark on its Communication Media in such a way as to create no confusion between matters referred to in the scope of certification and other matters.
- d) Not using the Certification Mark on its products and their primary packaging in order to avoid confusion with product certification; However, it may use the Certification Mark on larger boxes or over-packaging that can be reasonably considered as not reaching end-users but only in association with a statement that the product was manufactured in a plant whose management system has been certified.
- e) May use the Certification Mark on stationery such as sales and contractual documents, letterheads, business cards, invoices, compliment slips, delivery slips, on advertising such as advertisements, displays, posters, TV advertisements, promotional videos, web sites, brochures, on outdoor advertisements such as billboards and signs, on flags, on vehicles, on larger boxes or on over-packaging not reaching end users, on window stickers, on promotional goods such as pocket diaries, coffee mugs, coasters, doormats.
- f) When used on flags, on vehicles, on larger boxes or on over-packaging not reaching end users, on window stickers, on promotional goods such as pocket diaries, coffee mugs, coasters, doormats, the Certification Mark shall be used without the Accreditation Mark.
- g) Where the accreditation body permits use of its mark by the Client it may only be used in combination with the Certification mark as set out in the UNICERT combined mark on stationery such as sales and contractual documents, letterheads, business cards, invoices, compliment slips, delivery slips, on advertising such as advertisements, displays, posters, TV advertisements, promotional videos, web sites, brochures, on outdoor advertisements such as billboards and signs.
- h) Not using the Certification Mark or the Accreditation Mark on test reports or certificates of compliance such as calibration certificates or certificates of analysis.
- i) Not using, during the period of validity of the Certificate or thereafter, register or attempt to register the Certification Mark or any imitation thereof, make or assert any claim of ownership to the Certification Mark and dispute the right of the Certification Body, its successors or assigns, to authorize the use of the Certification Mark as provided herein.
- j) Upon the suspension, withdrawal or cancellation of the Certificate, forthwith discontinue the use of the Certification Mark or any reference thereto, of the Accreditation Mark and will not thereafter use any copy or imitation thereof.
- k) In case of take-over or merger, written permission from the Certification Body is mandatory in order to transfer the right to use the Certification Mark.

Use of the Certification Mark does not exonerate the Client from any liability imposed by law regarding the performance of its services and the performance, design, manufacturing, shipment, sale or distribution of its products/services.

Conditions

The Marks (symbols/logos) may only be used on correspondence, advertising, and promotional material and must not be used except in connection with those goods or services described in the scope statement of the Certificate.

The following table provides guidance on the use of the Marks for various types of packaging and literature:

References	On Product (Note 1)	On product packaging or accompany information (Note 2)	In pamphlets, etc. for advertisement
Use of Marks without a Statement (Note 3)	Not Permitted	Not Permitted	Permitted (Note 5)



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Use of Marks with a Statement (Notes 3 and 4)	Not Permitted	Permitted (Note 5)	Permitted (Note 5)
Use of Certification Statements	Not Permitted	Permitted (Note 6)	Permitted

Note 1:

Represents tangible product or a product in an individual package, container, etc. In the case of engineering, testing and analysis activities, this could be a drawing, bill of materials, specification list, test or analysis report or certificate.

Note 2:

Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable. Type labels or identification plates are considered as part of the product.

Note 3:

This applies to Marks that have a specific form, including some basic description of its applicability. A statement in words alone does not constitute a mark in this sense, if such wording is both true and not misleading.

Note 4:

This could be a clear statement that "(This Product) was manufactured in a plant whose e.g quality management system is certified or registered as conforming to the requirements defined in the e.g ISO 9001:2015 Standard."

Note 5:

When using marks or symbols or logos, adequate attention should be provided to avoid violation of use of the Marks in an unauthorized, misleading or otherwise disreputable manner.

Note 6:

The statement shall in no way imply that the product, process or service is certified by this means. The statement shall include reference to:

- identification (e.g. brand or name) of the certified client;
- the type of management system (e.g. quality, environment) and the applicable standard;
- the certification body issuing the certificate.

Monitoring of The Client

The Certification Body (UNICERT) may during the entire period of validity of the Certification Mark make or entrust a representative to make all checks deemed necessary using the methods and frequencies indicated in the Standards. Checks will ensure that the Standard inherent to each management system is applied and that conformity to these Rules and to the Codes of Practice is maintained.

Penalties and Appeal

In case of improper use of the Certification mark, the UNICERT may forthwith suspend or withdraw the certification and the right to use the Certification Mark in accordance with the internal systems procedure will be provided by the upon request. The Client may appeal the Certification Body's decision in accordance with the appeal procedure that will be provided by the UNICERT upon request.

Renunciation

The Client may renounce or suspend the use of the Certification Mark for a certain period of time. It will give the UNICERT written notification and make all changes regarding its Communication Media. Based on this information the UNICERT shall inform the Client of the terms and conditions for temporary or definitive termination of use of the Certification Mark.



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Financial Conditions

The financial conditions for authorization to use the Certification Mark are included in the contract between the Certification Body (UNICERT) and the Client.

Confidentiality

Unless otherwise agreed by the UNICERT, the Client shall keep confidential all documents received from the UNICERT with the exception of the Certificate.

Changes To The Legislation

The Certification Body complies with all national and international laws, regulations and standards in force concerning the right to use the Certification Mark or the conditions for obtaining said right. It will give the Client notification of the changes thereto and the Client will be obligated to apply all modifications resulting from said changes.

Changes To The Use of The Mark

The UNICERT reserves the right to modify these Rules at any time. It will give the Client written notification of all changes thereto and the Client will be obligated to apply said changes.

Technical Details

- a) The Certification Mark shown in **Annex 1** is an example and the UNICERT will provide the Client by CD or any other way (for soft copy of mark) with the right marks to be used
- b) On documents printed in one color exclusively, the Client may either use the Certification Mark in black and white or in the exclusive printing color (65% screened of the exclusive printing color).
- c) On documents printed in more than one color or in one color exclusively, the Certification Mark may also appear on colored backgrounds when it remains clearly visible.
- d) For web use, the Client may create and use a transparent version of the Certification Mark.
- e) The Certification Mark can be enlarged as well as reduced as long as the text remains legible.
- f) When used in combination with the Certification Mark, the Accreditation Mark shall be equal in size or smaller than the Certification Mark.

Mark of use

All correct color and marks UNICERT will supply to all certified client by email or CD or any other way. Below example marks is applicable to use by the certified client.



TEMPLATE OF MARK

Annex 1

UNICERT Mark where applicable for single management standard certified client (e.g ISO 9001), other standards will apply the same format.



Certificate No: XXXX

UNICERT Mark and Accreditation Body Mark with certified single management standard (e.g ISO 9001), other standard will apply the same format.



Certificate No: XXXX



Certificate No: XXXX